



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948341-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1567

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	948341	06300979

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	10-11a Anderson Cooper 10-11a	10-11a	----1--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	----1--	1	\$275.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF F		11/02/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	USATV04H	\$275.00 NM
2	11/02/12	11/02/12	Nightline	11:35-12:05AM	----1--	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	----1--	1	\$500.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF F		11/02/12		Nightline	11:35-12:05AM	:00		\$500.00 NM
	Credited								
3	11/02/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	----1--	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	----1--	1	\$375.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF F		11/02/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USATV04H	\$375.00 NM
4	11/02/12	11/02/12	M-F 3-4P	M-F 3-4P	----1--	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	----1--	1	\$450.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF F		11/02/12	3:50 PM	M-F 3-4P	M-F 3-4P	:30	USATV04H	\$450.00 NM
5	11/02/12	11/02/12	WPBF News 25 Mornings 6-7AM	6-7AM	----1--	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	----1--	1	\$500.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF F		11/02/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	USATV04H	\$500.00 NM
6	11/02/12	11/02/12	Good Morning America 7-9AM	7-9AM	----1--	:30	1	\$600.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	----1--	1	\$600.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1567	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	11/02/12	11/02/12	Good Morning America	7-9AM	----1--	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	8:30 AM	Good Morning America	7-9AM	:30	USATV04H	\$600.00 NM
7	11/05/12	11/05/12	Nightline	11:35-12:05AM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		Nightline	11:35-12:05AM	:00		\$500.00 NM
Credited									
8	11/05/12	11/05/12	The View	11A-12PM	1-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:00 AM	The View	11A-12PM	:30	USATV04H	\$900.00 NM
9	11/05/12	11/05/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USATV04H	\$700.00 NM
10	11/05/12	11/05/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	USATV04H	\$500.00 NM
11	11/05/12	11/05/12	Good Morning America	7-9AM	1-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	8:47 AM	Good Morning America	7-9AM	:30	USATV04H	\$600.00 NM
12	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	5:54 AM	Sat 5-6am News	Sat 5-6am	:30	USATV04H	\$75.00 NM
13	11/03/12	11/03/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	7:40 PM	Sat 7pm News	7-730pm	:30	USATV04H	\$500.00 NM
LR - Football									
14	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1567

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
14	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$450.00	NM	
Class of Time - Pre-emptible with notice										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	11/03/12	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	USATV04H	\$450.00	NM
16	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$75.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-----1	1	\$75.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	11/04/12	5:58 AM	Sun 5-6am News	Sun 5-6am	:30	USATV04H	\$75.00	NM
17	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$125.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-----1	1	\$125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	11/04/12	6:14 AM	Sun 6-7am News	Sun 6-7am	:30	USATV04H	\$125.00	NM
18	11/04/12	11/04/12	Sun 630pm News	630-7pm	-----1	:30	1	\$500.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-----1	1	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	11/04/12		Sun 630pm News	630-7pm	:00		\$500.00	NM
Credited										
19	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$350.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-----1	1	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	11/04/12	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	USATV04H	\$350.00	NM
20	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$350.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-----1	1	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	11/04/12	8:44 AM	Sun 8-9am News	Sun 8-9am	:30	USATV04H	\$350.00	NM
21	11/01/12	11/01/12	The View	11A-12PM	---1---	:30	1	\$900.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	---1---	1	\$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	11/01/12		The View	11A-12PM	:00		\$900.00	NM
Credited										
22	11/01/12	11/01/12	Jimmy Kimmel	12:06-01:06AM	---1---	:30	1	\$100.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	---1---	1	\$100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	11/01/12	1:01 AM	Jimmy Kimmel	12:06-01:06AM	:30	PRATV12-29H	\$100.00	NM
23	11/01/12	11/01/12	1230-1P Access Hollywoc	1230-1p	---1---	:30	1	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	---1---	1	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1567

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	11/01/12	11/01/12	1230-1P Access Hollywood	1230-1p	---1---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12		1230-1P Access Hollywood	1230-1p	:00		\$275.00 NM
Credited									
24	11/01/12	11/01/12	Dr. Oz	4-5p	---1---	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---1---	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	4:25 PM	Dr. Oz	4-5p	:30	PRATV12-29H	\$550.00 NM
25	11/01/12	11/01/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---1---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV12-29H	\$500.00 NM
26	11/01/12	11/01/12	Jeopardy	7:30-8PM	---1---	:30	1	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---1---	1	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12		Jeopardy	7:30-8PM	:00		\$1,900.00 NM
Credited									
27	10/30/12	10/30/12	Jimmy Kimmel	12:06-01:06AM	-1-----	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	12:48 AM	Jimmy Kimmel	12:06-01:06AM	:30	PRATV12-29H	\$100.00 NM
28	10/30/12	10/30/12	M-F 3-4P	M-F 3-4P	-1-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	3:47 PM	M-F 3-4P	M-F 3-4P	:30	PRATV12-29H	\$450.00 NM
29	10/30/12	10/30/12	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV12-29H	\$700.00 NM
30	10/30/12	11/06/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	6:36 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV12-29H	\$500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	-1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	11/06/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	USATV04H	\$500.00 NM
31	10/30/12	11/06/12	Good Morning America	7-9AM	-1-----	:30	1	\$600.00	NM

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Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	7:25 AM	Good Morning America	7-9AM	:30	PRATV12-29H	\$600.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	11/06/12	8:54 AM	Good Morning America	7-9AM	:30	USATV04H	\$600.00 NM
32	10/31/12	10/31/12	THE CHEW	1P-2P	--1----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	12:58 PM	THE CHEW	1P-2P	:30	PRATV12-29H	\$275.00 NM
33	10/31/12	10/31/12	Nightline	11:35-12:05AM	--1----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12		Nightline	11:35-12:05AM	:00		\$500.00 NM
	Credited								
34	10/31/12	10/31/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	--1----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV12-29H	\$375.00 NM
35	10/31/12	10/31/12	M-F 5pm News	5-6pm	--1----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	5:49 PM	M-F 5pm News	5-6pm	:30	PRATV12-29H	\$525.00 NM
36	10/31/12	10/31/12	Good Morning America	7-9AM	--1----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	8:41 AM	Good Morning America	7-9AM	:30	PRATV12-29H	\$600.00 NM
37	10/30/12	11/02/12	WPBF News 25 Mornings 5:30-5:57am	5:30-5:57am	-TWTF--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PRATV12-29H	\$300.00 NM
2	WPBF	F	11/02/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USATV04H	\$300.00 NM
38	10/31/12	11/02/12	WPBF News 25 Mornings 6-7AM	6-7AM	--WTF--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV12-29H	\$1,000.00 NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948341-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTION	1567	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/31/12	11/02/12	WPBF News 25 Mornings6-7AM		--WTF--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	11/02/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	USATV04H	\$1,000.00 NM
39	11/03/12	11/03/12	M-Sun 1130p-12am Late 1130p-1205am		-----S-	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	12:10 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	USATV04H	\$1,300.00 NM
LR - Football									
40	11/01/12	11/02/12	WPBF News 25 Mornings5:30-5:57am		---TF--	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---TF--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PRATV12-29H	\$600.00 NM
41	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	4:58 AM	Sat 5-6am News	Sat 5-6am	:30	USATV04H	\$275.00 NM
42	11/05/12	11/06/12	WPBF News 25 Mornings6-7AM		MT-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	USATV04H	\$1,000.00 NM
43	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	7:30 AM	GMA Sunday 7-8am	Sun 7-8am	:30	USATV04H	\$900.00 NM
44	11/06/12	11/06/12	10-11a Anderson Cooper 10-11a		-T-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	-T-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	USATV04H	\$1,000.00 NM
Total Spots							40		

Payment Terms 30 Days

<u>Gross Total</u>	\$20,875.00
<u>Agency Commission</u>	\$3,131.25
<u>Net Amount Due</u>	\$17,743.75